

Eager to BizBuzz? Go TalkWalk.

TalkWalk On The Highline

TalkWalk At The Dam

Presented by WOMENINBUSINESS.ORG



NY - Many successful, impressive women C-suite executives, professionals and entrepreneurs have made outstanding contributions in their own industries or professions and to nonprofit causes. These leaders are appropriately honored for their achievements with numerous awards and accolades. Now there is an innovative, exciting organization where accomplished women from different sectors can come together through unique experiences and events, to connect, converse and be inspired to even greater heights. The results have been authentic, positive and life changing.

In **May and June 2018**, WomenInBusiness.Org presents two real time events in New York - **TalkWalk, taking business a step further**. The TalkWalk participants are primarily from New York, Connecticut and New Jersey.

Toby Nadler founded WomenInBusiness.Org to celebrate and commemorate women role models or mentors by encouraging enhanced camaraderie among leaders. "WomenInBusiness.Org is the national distinction for successful, influential women in all sectors," says Nadler. "We are purpose-driven, mixing business and pleasure with a point to celebrate *SweetSuccess*, moral leadership beyond the attainment of wealth, power, fame. This has resulted in meaningful, beneficial business connections and relationships. Sharing signature business legacies through curated experiences and in uniquely formatted destination venues, is very rewarding. It has provided fresh new ways to meet other like-minded, successful individuals."

WomenInBusiness.Org has an Alliance with no monthly meetings and no yearly dues or chapters. New and seasoned busy women and men leaders throughout the U.S. can then focus on valuable business relationship-building opportunities and powerful, customized destination events. In 2017, WomenInBusiness.Org held its renowned signature 19th Couches & Cupcakes Grand Business Salon and launched the exciting TalkWalk [TalkWalk On The Walkway at the WalkWay Over The Hudson in New York].

About the 2018 TalkWalks

Every TalkWalk ticketed experience is a different paradigm and the public is invited. TalkWalk gives participants many valuable special features and showcases the Netwalk, which is **not a race** or exercise class. Shape your success in a scenic, no-stress business environment Nadler graciously terms "an excuse to let loose" during the work week. TalkWalk drives and delivers impact, inspiration, introductions, interactivity and insights within an interesting new format and venue each time. At TalkWalk, gain or replenish essential business relationships and connections outside the office. Each TalkWalk offers very different creative assets, engaging experiences, strategic brand messaging, fresh resources and ideas.

For 2018, there are two exciting TalkWalks. **TalkWalk On The Highline** (NYC) starts with the TalkWalk Kickoff, **May 16th** at Grand Central Terminal with our partner Metro-North. On Thursday, **May 17th**, actively engage in all the highly anticipated TalkWalk special features - beginning with the morning Reception and spectacular views from the 48th Floor [SAP is a partner] at 10 Hudson Yards (W. 30th St.) in Manhattan. Attendees have the opportunity to hear, meet and converse with impressive influentials throughout the entire TalkWalk experience, the Reception and the Award Ceremony which is just one of the Reception highlights. The Award recognition honors the dynamic WomenInBusiness.Org 2018 Woman of the Year. TalkWalk On The Highline also includes the uplifting, strategically crafted Netwalk, The TalkWalk Tour, digital access SweetSuccess Bag, free gifts, giveaways and surprises.

Want more? On **June 13th**, come to **TalkWalk At The Dam** at the Kensico Dam Plaza in Westchester County, NY. TalkWalk At The Dam includes an exhibit area, TalkWalk Tournament [think Shark Tank minus the \$], live interviews, digital and onsite SweetSuccess Bags, curated connections, the powerful Netwalk, free gift drawings and more highlights and surprises. An option for NYC attendees is the Metro-North "TalkWalk Round-Trip Train" (discounted fee) directly from Grand Central to TalkWalk At The Dam. Ticketed participants are escorted on the TalkWalk Train by Team Leaders. There is also convenient, free parking at the Kensico Dam in Valhalla which is minutes away from White Plains. The Dam is known as "The Central Park of Westchester County."

For information and tickets, go to <http://www.TalkWalkOnTheHighline.com> and <http://www.TalkWalkAtTheDam.com> or please call 914.288.9888.

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Toby Nadler is an esteemed, successful entrepreneur with 25+ years of experience in wholesale and retail businesses, advertising, conferences, sales and corporate networking training. She has initiated and executed ground-breaking Women's business conferences and exciting events for tens of thousands of participants.

