

POWERFUL WOMEN – TOBY NADLER

IN THE 20TH CENTURY, the Ladies Home Journal slogan was “Never underestimate the power of a woman.” That pronouncement aptly characterizes the many work-life accomplishments of esteemed entrepreneur Toby Nadler, who has been respectfully described by a bank president as charmingly persistent and persistently charming. A vibrant leader with years of past experience as the owner of innovative wholesale and retail businesses, Nadler’s influence and creative style today complement her unwavering passion, dedication and talent as the founder and president of WomenInBusiness.Org.



Toby Nadler

Since the mid-90s, Nadler has established herself as a leading powerhouse. Through high-profile conferences, onsite special events and digital experiences, she has valued the signature business legacies of outstanding women in business and championed the totality of their achievements serving as role models and mentors.

“WomenInBusiness.Org is the national distinction for successful, influential women entrepreneurs, C-suite executives and professionals from all sectors,” says Nadler. “Mixing business and pleasure with a point and celebrating ‘SweetSuccess’ - moral leadership be-

yond the attainment of wealth, power, fame - is rewarding on many levels. The curated, exciting experiences and positive interactivity have provided fresh opportunities to meet other like-minded, successful individuals.”

Nadler purchased the WomenInBusiness.Org URL when most of us were talking on brick cell phones. Her purposeful focus has resulted in an ever-expanding brand built through authentic business relationships, dialogue and repartee sustained by collaboration with men and women supporters in diverse business sectors.

Under her insightful and skillful leadership, WomenInBusiness.Org continues to exceed expectations through the specially formatted Business Salons, original TalkWalks and now the launch of The Swag Game, the first women’s business game. In March 2019, WomenInBusiness.Org will mark another milestone with a Champagne celebration, The 20th Grand Business Salon, at the Cas-

tle Hotel & Spa in Tarrytown, New York. Participants in the Business Salon include the Woman of The Year, A’Lelia Bundles. She is the great-great-granddaughter of Madam C.J. Walker, recognized as the first female self-made millionaire in the United States. Nadler says, “Tickets have already sold out for the ‘Salon Castle,’ but look for the special ‘Swag Salon’ in early spring 2019.”

In honor of all successful women throughout the U.S., WomenInBusiness.Org has commemorated two bronze plaques and trees in public dedication ceremonies (2006 and 2016) at the Kensico Dam in Westchester County, New York. There is no doubt Toby Nadler is one of those extraordinary role models and mentors celebrated by WomenInBusiness.Org. Nadler laments she has still not found the time to write her memoir about limitless horizons and the many dreamers and doers she has come to know while living her own SweetSuccess.

INNOVATIVE AND EXCITING BUSINESS + PLEASURE WITH A POINT

The 1st Women’s Business Game

Play
swag to win your
SweetSuccess Bag
Prada • YSL • Louis Vuitton

WOMENINBUSINESS.ORG

The national distinction for successful
Entrepreneurs • C-suite Executives • Professionals



Coming Soon!



SPONSORS

info@WomenInBusiness.Org 914.288.9888